

Energy for Tomorrow®

A renewable energy program for We Energies electric customers.



We Energies business customers are making a difference in the environment... and you can too.

Participating in Energy for Tomorrow strengthens the market for renewable energy, which can result in the increased production of electricity generated by renewable resources such as wind and solar. When you enroll, you pay an additional premium which goes toward the production or purchase of renewable energy. Business customers have two purchasing options — by usage percentage or by blocks.



Depending on the business customer account, a one year Energy for Tomorrow contract commitment might be required. This contract is auto renewing and cancellations must be made 30 days prior to renewal date.

Usage percentage option: Choose 25, 50 or 100% of your monthly electricity usage charged at the Energy for Tomorrow rate. For purchases greater than 70,000 kWh per month (based on usage per individual account or by combining usage from multiple company accounts), there is a discounted rate.

Usage Percentage Purchasing Options

Purchase amount	Less than 70,000 kWh/month	More than 70,000 kWh/month
Premium/kWh	25% - \$0.00290 50% - \$0.00579 100% - \$0.01158	25% - \$0.00249 50% - \$0.00498 100% - \$0.00995

Block purchase option: Purchase blocks of renewable energy for \$0.01158/kWh when purchasing less than 70,000 kWh per month, or \$0.00995/kWh when purchasing 70,000 kWh or more per month.



Enroll today – it's easy! Call 800-242-9137

PRODUCT CONTENT LABEL¹

Energy for Tomorrow matches 25, 50 or 100 percent of your electricity use. This table provides the renewable resource mix in Energy for Tomorrow in 2024, as well as the projected resource mix in 2025.

Green-e® Energy Certified New ² Renewables in Energy for Tomorrow				
	2024 historical		2025 prospective	
Energy for Tomorrow Green-e certified new renewables				
Solar	5%	WI	5%	WI
Wind	95%	WI	95%	WI
Total	100%		100%	
We Energies overall power mix				
Renewables	5%	WI, MI and Manitoba	9%	WI, MI and Manitoba
Coal	29%	WI	16%	WI
Natural gas/oil	37%	WI	44%	WI
Nuclear	29%	WI	31%	WI
Total	100%		100%	

¹ Prospective figures reflect the renewables that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you before Aug. 1 of next year in the form of a Historical Product Content Label the actual resource mix of the electricity you purchased. Historical figures reflect the power delivered to Energy for Tomorrow customers in 2024.

² New Renewables come from generation facilities that first began commercial operation within the past 15 years. This product includes generation from a facility that is approved for extended use by Green-e® Energy.

For comparison, the current average mix of resources supplying the United States includes: petroleum (38%), natural gas (36%), renewable (9%), coal (9%) and nuclear (9%). This resource mix was prepared in accordance with the U.S. Energy Information Agency.



Energy for Tomorrow is Green-e Energy certified and meets the environmental and consumer protection standards set forth by the nonprofit Center for Resource Solutions. **Learn more at [green-e.org](https://www.green-e.org).**